



Amy McInerney, Director of Marketing
Tel: 978.697.0131
Email: amy@socialfocus.com
URL: www.tattooson.com

ABOUT TATTOOS ON

TattoosOn.com launched in March 2009 as a networking tool for professional tattoo artists and studios, as well as an online meeting place for tattoo lovers and enthusiasts to share their body art and find resources for additional work. The site allows visitors to register as artists or individuals, upload artwork photos, add business information, list events, rank artwork, friend and message other network users, and follow the website blog updated daily with the latest tattoo industry news.

Target Audience:	Tattoo Artists, Studios, Tattoo Enthusiasts
Membership:	1,182
Google Rankings:	“Tattoo Social Network” search, Page 1, Position 1 “Tattoo Websites” search, Page 1, Position 3 “Tattoo Website” search, Page 1, Position 8
Unique Visitors/Month:	2,300
Pageviews/Month:	18,539
Average Time On Site:	3:30
Facebook Fans:	434
Twitter Followers:	1,125

ADVERTISING SPECIALS

For a limited time, purchase a 6-month ad placement
and receive the first month free!
(up to \$500 value)

ADVERTISING OPPORTUNITIES

PLACEMENT OPTIONS: Prices per month. Sidebar ads rotate order from top to bottom on page refresh. Each ad purchase includes an endorsement link posted to the Facebook page, Twitter page and News blog.

BANNER TYPE	FEE/MONTH	DIMENSIONS	SPOTS AVAILABLE
Home Page Featured Banner	\$500	650x300	Three
Header Rotating Leaderboard	\$300	728x90	Three
Rotating Sidebar Square	\$200	200x200	Nine

SPECS:

For the web page sponsorships we ask that you provide a your advertisements in the appropriate size (noted above) in .gif or .jpg format, 72dpi, along with the URL of the web page you want us to link to.

Deadlines: Images for web page sponsorships are due 2 weeks prior to the first day of the month sponsored.

The screenshot displays the website interface with several advertising spots:

- Header:** A red "LEADERBOARD ROTATING" banner for Disney's "Alice in Wonderland" with a "BUY TICKETS NOW" button and the Fandango logo.
- Navigation:** A dark grey menu bar with links for Home, People, Artists, Gallery, Events, and Blog.
- Main Content Area:**
 - A large red "HOME PAGE FEATURED BANNER AD" with the text "WELCOME TO The #1 Tattoo Social Network" and a "Now" badge.
 - A "LOGIN" form on the right with fields for email and password, and links for "Submit Query" and "Forgot Password?".
- Footer Area:**
 - A "New Members" section featuring a grid of member profile pictures with usernames: bxrocker81, BodyandSoulTattoo, wicked323, and Ness408.
 - A red "SIDEBAR ROTATING" banner for "uneetee" advertising a "\$1500 Weekly T-Shirt Design Contest Winner" and "TO SEE THE COOLEST T-SHIRTS ON EARTH".